

PRIMARY LOGO



BUSINESS CARD



COLORS



BLACK

75/67/68/90

0/0/0

#000000



DARK GREY

57/48/47/14

113/114/114

#717272



LIGHT GREY

27/21/22/0

187/187/187

#BBBBBB



BROWN

32/58/78/16

157/105/68

#9D6944



SKIN BROWN

4/15/28/0

243/216/183

#F3D8B7

FONTS

HEADLINES: MAXWELL SMCAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

HEADLINES 2: MONTERRAT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

BODY COPY: MONTERRAT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

PATTERNS/TEXTURES



DARK METAL



METAL RUSTED



METAL
RUSTED + PATTERN

SLOGAN

FEAR THE BUNNY

GRAPHIC ELEMENTS/ICONS

